

NewBridgeTM

Peace of Mind,
Made Easy

A Final Expense
Solution





Protect Your Loved Ones from Unexpected Expenses

Losing a cherished family member is never easy, and unexpected costs can add to the burden. Final Expense life insurance may help provide financial security for your family, covering funeral costs, medical bills, credit card debt, and other end-of-life expenses. With affordable coverage, you can take steps to safeguard your family's finances in difficult times.

Plan ahead for peace of mind—secure your coverage today.



\$8,300 to \$9,995

Median costs for funeral/burial expenses*

*Source: National Funeral Directors Association (NFDA, Dec. 2023)

With coverage **up to \$35,000**, Final Expense life insurance can help ease your family's financial burden when they need it most.

For an affordable monthly premium, you can provide your loved ones with lasting protection from expenses that could linger for years.

During an emotional time, Final Expense life insurance ensures the focus remains on cherishing memories—not worrying about costs.



NewBridge Final Expense is issued by Continental General Insurance Company (Policy Forms ICC24 CGP1000-24, ICC24 CGP1001-24, and state variations thereof). Continental General Insurance Company is a stock life, accident, and health insurance company existing under the laws of the State of Texas and is a licensed insurance carrier in 49 states, excluding New York. Not available in all states. Certain limitations and exclusions apply. Brochure not for use in ID, MS, NC, OR, WV.



We understand that thinking about the future—especially the difficult moments—is never easy. But we also know how important it is to protect the people you love most.

That's why we offer compassionate, flexible life insurance solutions designed to bring comfort, security, and peace of mind when it matters most.

Your NewBridge policy was built to help you plan ahead—**without the stress of medical exams or blood tests.**

Take the Next Step

Choosing final expense coverage is more than a policy— it's a promise of love, care, and responsibility.

Let us help you provide comfort and security for you and the people who matter most.



Protection with Heart



Flexible Coverage Options

Choose from **\$2,000 to \$35,000 in Death Benefit**—customized to your needs and age.

Level Death Benefit:

Min:

\$2,000

Max:

Issue ages 50-74: \$35,000

Issue ages 75+: \$20,000 for Preferred;

\$15,000 for Non-Tobacco

Modified Death Benefit:

Min:

\$2,000

Max:

Issue ages 50-74: \$20,000

Issue ages 75-80: \$10,000



Support in Difficult Times

Accelerated Death Benefit Rider: Automatically included for terminal illness—because you should never face that journey alone.

Accidental Death Benefit Rider: Optional extra coverage in case of unexpected loss.*

*Not available on all policies.

Coverage That Works for Real Life



No Medical Exams or Blood Tests



Clear, Upfront Premiums



Flexible Payment Options



31-Day Grace Period



Non-Tobacco and Tobacco Rates Available

Our fast and simple underwriting process uses prescription and claims records—no hassle, no unnecessary delays.

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Experience You Can Trust

Continental General is proud to underwrite NewBridge Final Expense.

We understand that peace of mind comes from knowing you're protected when it matters most. Since our founding in 1961, we have been dedicated to serving policyholders, claimants, and their families with reliable insurance solutions. Headquartered in Austin, Texas, our commitment to care and excellence has allowed us to grow into a trusted provider, supporting over 100,000 policyholders through our family of companies and strategic partners.

Our promise goes beyond policies—we continually invest in our infrastructure, processes, and people to provide seamless service and innovative solutions. With a collaborative approach, we address challenges head-on, ensuring that every solution is tailored to meet your needs. When you choose Continental General, you're choosing a company that puts your financial security first, today and in the future.



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This is a life insurance policy. Please note that it does not specifically cover funeral expenses or services and may not fully cover the cost of your funeral at the time of your passing. The beneficiary can use the proceeds for any purpose, unless otherwise specified. The face value of this policy is not guaranteed to increase at the same rate as funeral costs rise.

In most states, in the event of suicide or material misrepresentation at the time of application, death benefits are limited to the return of premiums paid, minus any outstanding loans.

Accelerated Death Benefit Rider for Terminal Illness (Policy Form ICC24 CGR3002-24) and Accidental Death Benefit Rider (Policy Form ICC24 CGR3000-24) are included. Policy form numbers may vary, and this product and its riders may not be available in all states. Eligibility and premiums are subject to underwriting approval. This product is not available in New York. Brochure not for use in ID, MS, NC, OR, WV.